

## Pou Chen announces monthly sales for August 2014

Date: September 10, 2014

Pou Chen Corporation ("Pou Chen", Ticker: 9904.tw) today announced its unaudited sales for August 2014 was NT\$19,622 million on a consolidated basis. Pou Chen's unaudited consolidated sales for January through August 2014 totaled NT\$159,248 million.

## Pou Chen Consolidated Sales Report

(NTD '000)

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Consolidated Sales	Amount
August 2014	19,622,007
August 2013	18,099,289
Y-o-Y Change	+8.4%
July 2014	19,727,439
M-o-M Change	-0.5%
January through August 2014	159,247,574
January through August 2013	147,741,188
Y-o-Y Change	+7.8%

Note: All figures were unaudited.

## Yue Yuen, Pou Sheng Sales Report

		(USD '000)
The Period of Sales	Yue Yuen	Pou Sheng
August 2014	655,673	160,515
August 2013	599,415	135,889
Y-o-Y Change	+9.4%	+18.1%
July 2014	658,423	148,294
M-o-M Change	-0.4%	+8.2%
January through August 2014	5,260,630	1,273,576
January through August 2013	4,928,600	1,153,214
Y-o-Y Change	+6.7%	+10.4%

Note:

1. All figures were unaudited.

<sup>2.</sup> Pou Chen held 49.98% ownership of Yue Yuen as of August 31, 2014.

<sup>3.</sup> Yue Yuen held 61.27% ownership of Pou Sheng as of August 31, 2014; Pou Sheng's monthly sales was included into Yue Yuen's monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <u>http://www.pouchen.com/</u>
- Yue Yuen: <u>http://www.yueyuen.com/</u>
- Pou Sheng: <u>http://www.pousheng.com/</u>

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